

## **The Plantation at Ponte Vedra Sign Policy**

Adopted June 1991  
Revised January 28, 2014

Plantation Covenants: Article IX. Use of Property Section 1. Protective Covenants. (k) Signs. Except as may be required by legal proceedings, no sign, advertisement or notice of any type or nature whatsoever may be erected or displayed upon any Parcel, House, Association Property or Yard or from any window, unless express prior written approval of the size, shape, content and location has been obtained from the Association Board of Directors, which approval may be withheld in its sole discretion. Notwithstanding the foregoing, the Board of Directors may erect reasonable and appropriate signs on any portion of the Association Property to promote or announce Association sponsored events, to welcome tournament or other invited guests or to control and direct traffic.

The Board of Directors, at its June, 1991 meeting, adopted a sign policy eliminating all signs within The Plantation except for those approved signs for Home Under Construction, New Homes For Sale, Resale Homes and Lots. The Board of Directors, at its November 2003 meeting, adopted a revised Sign Policy. The Board of Directors at its January, 2014 meeting again adopted a revised Sign Policy as stated below. . It is consistent with the Covenants.

The Board's approved sign company is Stephens Advertising, Inc., 6635 Highway Avenue, Jacksonville, Florida 32254, phone 904-354-7004, cell 904-806-0845, email AnnH@stephensjax.com

The owner or realtor, at the applicant's expense, may order directly from Ann Hicks at the Stephens Advertising, Inc.:

All larger "Homes Under Construction" and "New Home for Sale" signs are \$58.95 each.  
All larger "Future Home of" and "New Home for Sale" signs are to be placed facing forward as near as possible to the center of the lot, depending upon on-going construction activities. Signs will be no closer to the curb than 14'.

All smaller 8" x 10" "For Sale" signs to include teal wrought iron post for resale homes and lots are \$57.34 each. All 8" x 10" "For Sale" signs must be placed on the front center of the lot in a manner so that the sign may be read from both sides. Signs will be no closer to the curb than 14'.

**All Other Signage:** All other signage must be approved by the Board of Directors, per the Covenants.

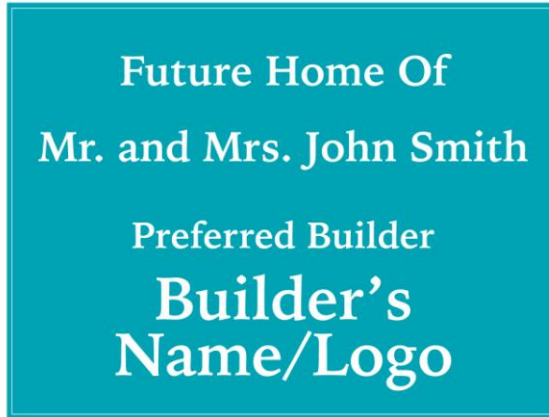
***DO NOT PUT UP UNAPPROVED SIGNS – THEY WILL BE REMOVED.***

**Approved Signs:**

**Homes Under Construction:** Approved signage may be placed on the lot when construction begins. Signage is to be removed from the property upon completion.

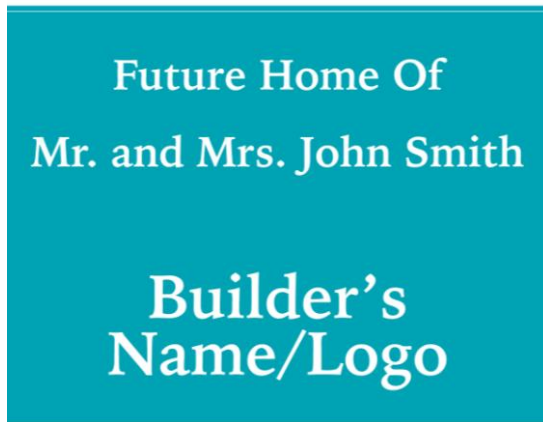
- Preferred Builder: Large sign, no phone numbers, no e-mails.

Example:



- Non-Preferred Builder: Large sign, no phone numbers, no emails.

Example:



The Board has also approved a standard construction information sign that must be used at all construction sites. The sign, called a DOC-BOX, is an all-in-one posting system that protects plans, permits, inspection schedules and other required notices. The DOC-BOX is a polyethylene case measuring 26" x 20".. The box must be mounted on a post and not attached to trees. Decals for the company logo and site information are permitted. The DOC-BOX can also be ordered at the applicant's expense, by contacting Stephens Advertising, Inc., 6635 Highway Avenue, Jacksonville, Florida 32254, phone 904-354-7004, cell 904-806-0845, email [AnnH@stephensjax.com](mailto:AnnH@stephensjax.com)

**New Homes For Sale:** An approved "SOLD" addition may be added to this sign. The sign must be removed within 30 days of the sold addition being added.

- Preferred Builder: Large sign.

Example:



- Non-Preferred Builder: Large sign.

Example:



**Resale Homes and Lots:** Two additions to the bottom of this sign have been approved and are available through the approved sign company – By Appointment Only is one; "SOLD" is the other. The sign must be removed within 30 days of the "SOLD" being added.

- The "For Sale" sign for resale homes and lots in The Plantation consists of a Teal wrought iron post and an 8" x 10" Teal sign with Beige lettering painted on both sides. Realty company lettering/logo, contact name, phone number, email etc., may vary, but must be acceptable to the Association.

Example:

